

The National Consortium of University Entrepreneurs presents:

# Ventures Academy

*Where ideas come to life*

April 27-28, 2010  
Deal Day: 26<sup>th</sup> May, 2010

**Participants:** Students & Young Entrepreneurs

**Website:** <http://www.nacue.com/ventures>

**Register:** <http://nacueventures.eventbrite.com/>

**Where:** IdeaSpace, Hauser Forum  
Charles Babbage Road  
CB3 0GT, Cambridge, UK



**27<sup>th</sup> of April - Start-up Finance Masterclass** - Educates on all aspects of funding entrepreneurial start-ups, availability and sources of finance.

**28<sup>th</sup> of April - Investment Readiness Day** - Bespoke investment advice and mentorship for young entrepreneurs who may be looking for funding for their start-ups or want to learn about investment finance and pitch practice & competition. *Some ventures will then be invited to a **further Deal Day** at which participants can meet a team of investors.*

**26<sup>th</sup> of May - Deal Day** - Connects investment-ready ventures with interested investors

Entrepreneurs can attend any of the above days or engage in the entire programme depending on the stage of their venture

*Meet Investors & Mentors such as:*

*Director of Studies, Prof. Alan Barrell, Entrepreneur in Residence at Judge Business School, University of Cambridge*

*Simon Haworth, Jamie Urquhart, Amy Mokady, Jack Lang, Phil O'Donovan (Cambridge Silicon Radio), Modwenna Rees-Mogg (Angels News) - and many others.*

## **Networking & Mentoring – Pitches & Capital Sources**

*Register NOW for the ultimate opportunity to learn more about start-up finance, become investment-ready and connect with investors.*

<http://nacueventures.eventbrite.com/>

## Criteria for those registering:



### 27<sup>th</sup> of April - Start-up Finance Masterclass

- Participants thinking of starting a business
- Ventures started in the last two years
- Participants thinking of raising the money now or in the future

### 28<sup>th</sup> of April - Investment Readiness Day

- For those who already started or immediately want to start a businesses in the next 6 months
- Participants with the business plans
- Searching for the external finance now or in the future
- Business Ideas with global potential
- One page summary of venture or business idea required after registration

### 26<sup>th</sup> of May – ‘Deal Day’

- One page summary of venture (Business Summary, Management, Customer Problem, Products/Services, Target Market, Customers, Sales/Marketing Strategy, Financial Information)
- Company incorporated
- Applicants open to industry feedback
- Companies understanding their market

Feedback and Advice given by the group of experts